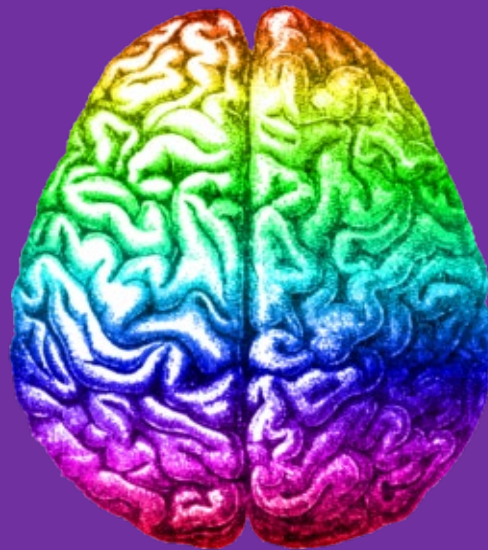




# The Neuroscience of Addiction: Caring for the Addicted Population

## Exhibitor/Sponsor Prospectus



Sponsorship Options

**July 27<sup>th</sup> – July 29<sup>th</sup>, 2020**

2020 Medical Symposium

Red Lion Downtowner

Boise, ID

<https://www.idahonac.org>

# Exhibitor Prospectus

## WHAT IS INAC?

INAC is an organization of healthcare professionals and community activists. Our mission is to offer current, evidenced-based practice information in Addiction Medicine. INAC provides a scholarship fund for Idaho nurses in need of treatment for Substance Use Disorders.

## WHO ATTENDS?

The conference is attended by physicians, nurses, pharmacists, dentists, persons in adult corrections, juvenile corrections, health and welfare substance abuse counselors, interested community activists and recovery support groups.

## Contact Information

[info@idahonac.org](mailto:info@idahonac.org)

PO Box 5801, Boise, ID 83705



Boise



<https://www.idahonac.org/>

## IMPORTANT DATES

**June 22, 2020**

Exhibitor description and contact information due to INAC for publication.

**June 27, 2020**

Exhibitor registration closed - All new/updated attendee exhibitor names must be submitted to

**INAC Event  
July 27<sup>th</sup> -29<sup>th</sup>, 2020**



# Sponsorship Opportunities

## Platinum Level Sponsorship - \$6,000

- Presentation (6 Minutes) – Tuesday Brunch
- Full Page Advertisement – Event Brochure
- Premium Exhibit Location
- Premium Banner/Logo Placement throughout Event
- Website – Premium Branding on 2020 Symposium website
- 5 Attendee Registrations
- Tote Bag Insert – Sponsor may add merchandise (optional)

## Gold Level Sponsorship - \$4,500

- Presentation (3 Minutes) – Presentation at non-sponsored speaker intro
- Half Page Advertisement – Event Brochure
- Prominent Exhibit Location
- Prominent Banner/Logo Placement throughout Event
- Website – Prominent Branding on 2020 Symposium website
- 4 Attendee Registrations
- Tote Bag Insert – Sponsor may add merchandise (optional)

## Silver Level Sponsorship - \$3,000

- Quarter Page Advertisement – Event Brochure
- Prominent Exhibit Location
- Prominent Banner/Logo Placement throughout Event
- Website – Prominent Branding on 2020 Symposium website
- 3 Attendee Registrations
- Tote Bag Insert – Sponsor may add merchandise (optional)

\* INAC Reserves the right to refuse Exhibit/Sponsor participation to any person or entity not meeting INAC approval

**INAC Event**  
**July 27<sup>th</sup> -29<sup>th</sup>, 2020**

Website: <https://www.idahonac.org/>  
Email: [info@idanonac.org](mailto:info@idanonac.org)



# Sponsorship Order Form

## Platinum Level Sponsorship - \$6,000

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

## Gold Level Sponsorship - \$4,500

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

## Silver Level Sponsorship - \$3,000

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

\*INAC Reserves the right to refuse Exhibit/Sponsor participation to any person or entity not meeting INAC approval

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# Exhibitor Opportunities



**INAC Event**  
**July 27<sup>th</sup> -29<sup>th</sup>, 2020**

 **RED LION<sup>®</sup>**  
HOTELS  
1800 W Fairview Ave,  
Boise, ID 83702

Website: <https://www.idahonac.org/>  
Email: [info@idanonac.org](mailto:info@idanonac.org)



## Premium Booths - \$1,200

- Located within highest visibility locations
- Each Premium Exhibitor will receive 4 Registrations



## Standard Booths - \$800

- Located in high visibility areas
- Each Standard Booth will receive 3 Registrations



## Economy Booths - \$600

- Located in moderate visibility areas
- Each Economy Exhibitor will receive 2 Registration Packet

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

**BOOTH PACKAGE:**  
One 6 ft. display  
table,  
two chairs and one  
trash can.



# Advertising Opportunities

## Meal Sponsorships



Morning Brunch Sponsor – 3 Days for \$1200

Includes **Thank You** plaques on food tables and a house PA announcement with a **Thank you** to our sponsor.



Afternoon Snacks Sponsor – 3 Days for \$ 900

Includes **Thank You** plaques on drinks/food tables



Morning Coffee Sponsor – 3 Days for \$ 600

Includes **Thank You** plaques on drinks/food tables

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

INAC Event  
July 27<sup>th</sup> -29<sup>th</sup>, 2020

Website: <https://www.idahonac.org/>  
Email: [info@idanonac.org](mailto:info@idanonac.org)





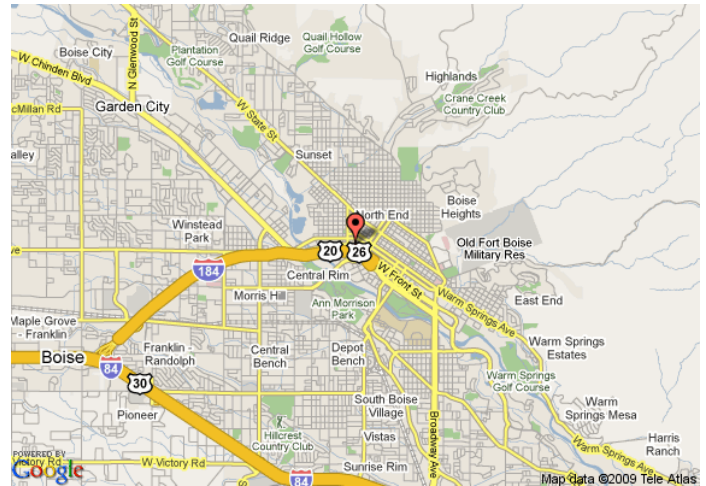
# Conference Center Details



RED LION®  
HOTELS

Red Lion Downtowner  
1800 W Fairview Ave  
Boise, ID 83702  
Hotel Phone (208) 344-7691

- Convention Center – straight access from parking lot
- Ample parking
- Two restaurants
- Pool
- Gym
- Conveniently located off I-184 in the core of downtown
- 15 minutes from the airport – free hotel transportation available
- A short drive to the State Capitol building
- Minutes from the beautiful Boise River
- Three miles from Boise State University



## **BOOTH PACKAGE:**

One 6 ft. display table,  
two chairs and one  
trash can.





Exhibit/Sponsorship Reservation Form INAC 2020 | July 27<sup>th</sup> – 29<sup>th</sup>, Boise  
Red Lion Downtowner Hotel | Boise, Idaho

Please print clearly:

**Agency/ Company**

Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Brief description of  
services:** \_\_\_\_\_

**Name of Representatives Attending:**

\_\_\_\_\_  
\_\_\_\_\_